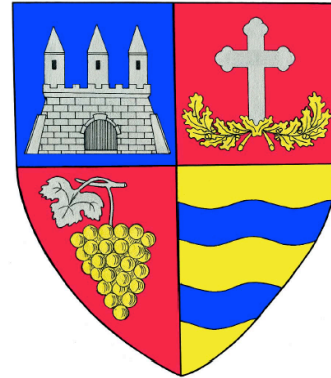


Region of Arad



General Market-Data

How many holidays are spend each year in your region:
number of nights – 301478, number of arrivals – 150973

How many holidays are spent by tourists from your own country:
number of nights – 220649, number of arrivals – 107021

How many holidays are spent by tourists from foreign countries:
number of nights – 80829, number of arrivals – 43952

The most important nationality that visit your region is:
Italian

How many tourists visit your region each year:
N/A

Holiday rate of the inhabitants of your region:

-

Holiday frequency of the inhabitants of your region in one year:

-

Holiday-length of an average holiday in your Region (in nights):

7

Holiday-spending of an average holiday in Euro's:
500 Euro. That is increasing.

What is the average age of tourists who visit your region:
45 year old

Tourists visit your region (in %):
by car – 80%, by plane – 10%, by train – 10%

The main reason to visit your region (according to the visitors) are:
Tourists visit our region mainly for watering treatment or during the Easter and Christmas Holidays.

How many % of travelling in your region is related to tourism:
50%

How many % of travelling in your region is related to business:
50%

How many firms have their main activity in tourism?
The firms acting in tourism have about 20% of the total number of regional firms.

How many people work in the tourist industry:

About 2%

Did this change over the last 3 years:

Increased

How many hotels are located in your region:

17

How many hotels beds has your region:

1888, the number of hotels is increasing.

Does your region have an accepted classification-system for hotels?

Yes

How many bungalow parcs (or cottage villages) has your region: -

How many holiday bungalows has your region:

11, the number of bungalows parcs is neutral.

Does your region have an accepted classification-system for bungalow parcs?

Yes

How many campingsites has your region:

1, the number of campingsites is neutral

How many campgrounds for rent have your region: -

Does your region have an accepted classification system for campingsites?

No

How many leisure harbours has your region: -

How many spots for leisure boats has your region:

1

Is the number of leisure harbours increasing/neutral/decreasing? –

Does your region have an accepted classification-system for leisure harbours?

No