

Regional Board of Tourism



Does your region have a Board of Tourism?

Yes

Name of the Board of Tourism (in your own language):

Brabants Bureau voor Toerisme

Name of the Board of Tourism (in English):

Board of Tourism Brabant

Is the Board a private or public body?

Public

Website of the Board of Tourism:

www.bbt.nl

For how many % is the Board of Tourism financed by the regional government:

100%

Main activities of your Board of Tourism?

research centre, strategic marketing and promotion of the region, product development

Total turnover of the Board of Tourism last year in Euro's:

500,000

% of that turnover for marketing-activities:

45%

% of that turnover for product development:

23%

Total employment of the Board of Tourism in FTE:

10.1

Is the Board of Tourism an active player in EU projects?

Yes

In which subjects:

As partner with other regions and as a project management partner

Does your region or Board of Tourism have a tourist research center:

Yes

Does your region or Board of Tourism have a Holiday Booking center:

No

