

General Market-Data



The figures relate to number of arrivals.

How many holidays are spend each year in your region:

2,546,000 holidays

How many holidays are spent by tourists from your own country:

1,932,000 holidays

How many holidays are spent by tourists from foreign countries:

615,000 holidays

The most important nationality that visit your region is:

Dutch, followed by German

How many tourists visit your region each year:

2,546,000 tourists, which is slightly increasing for the past three years

Holiday rate of the inhabitants of your region:

81.7% of the inhabitants of Noord-Brabant go on holiday at least one time a year

Holiday frequency of the inhabitants of your region in one year:

On average the inhabitants of Noord-Brabant go on holiday 2.77 times a Year

Holiday-length of an average holiday in your Region (in nights):

Dutch tourists: 6.3 nights

foreign tourists: 2.5 nights

Holiday-spending of an average holiday in Euro's:

128 euros on average for Dutch tourists, which is neutral for the past three years

Tourists visit your region (in %)

by car: 90.2% by plane: 0%

by train: 3.4% by boat: 0.4% other: 6.0%

Only known for Dutch tourists, unknown for foreign tourists.

The main reasons to visit your region (according to the visitors) are:
relaxation, short-break

How many % of travelling in your region is related to tourism:
regarding domestic travel: 82%; unknown for inbound travel

How many % of travelling in your region is related to business:
regarding domestic travel: 18%; unknown for inbound travel

How many firms have their main activity in tourism:
Unknown

How many people work in the tourist industry (in FTE):
60,250 persons, number of fte's is unknown

Did this change over the last 3 years:
neutral

How many hotels are located in your region:
273

How many hotel beds has your region:
15,700

Is the number of hotels
increasing

Does your region have an accepted classification-system for hotels?
Yes

How many bungalow parks (or cottage villages) has your region:
60

How many holiday cottages has your region:
19,600 beds in holiday cottages, number of holiday cottages is approximately 3,250

Is the number of bungalows parks

increasing

Does your region have an accepted classification-system for bungalow parcs?

Yes

How many campsites has your region:

280

How many campgrounds for rent has your region:

17,300

Is the number of campsites

Neutral

Does your region have an accepted classification-system for campsites?

Yes

How many leisure harbours has your region:

41

How many spots for leisure boats has your region:

9920

Is the number of leisure harbours

increasing

Does your region have an accepted classification-system for leisure harbours?

Yes