

Region of Samara



Tourism Strategy

Does your region have a strategic plan for tourism? Yes / No *

Date of the latest version: **2006 year**

Main topics, most important objectives in this plan:

The Regional target programme «Tourism development of Samara Region for 2004-2008» includes management measures for tourism development, advertising and information work for the development of regional, interregional and international cooperation in sphere of tourism to create highly effective and competitive tourist complex.